



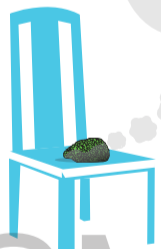
IMAGINATION is not the same as **Creativity**

Creativity takes the process of imagination to another level.

Sir Ken Robinson definition of creativity is "the process of having original ideas that have value."



Imagination can be entirely internal. You could be imaginative all day long without anyone noticing. But you never say that someone was creative if that person never did anything.



A POCKET OF CREATIVITY

1 Initiate

Start your Creative engine



Analyse Challenge

Independently Collaborative

Releasing Knowledge



HOW

Demonstrate Comprehension
Weigh up data For:
Credibility
Integrity
Possible relevance
Understanding



Appreciate the information and Connections

Model of Professional Practice
Align resources
Implement plan
Develop strategy

Plan and Act

Change how we decide what to do
Consolidate how we do things
Change what we do

Respond

Review

Make decisions
Gather information
Analyse data

Question

Compare Investigate Evaluate Consider Explore Sort

Analyse

Study Debate Categorize Examine Scrutinise Differentiate Examine

Compartmentalise

Record Illustrate Report Survey Questionnaire Model Argument Reflect Conclude

ACTIONS

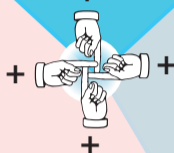
Syllogism

A form of deductive reasoning consisting of a major premise, a minor premise, and a conclusion; for example, All humans are mortal, the major premise, I am a human, the minor premise, therefore, I am mortal, the conclusion.

To be creative you actually have to do something. It involves putting your imagination to work to make something new, to come up with new solutions to problems, even to think of new problems or questions.

2 Synthesize

"Blending ideas to create clarified solutions."



"Symphony...is the ability to put together the pieces. It is the capacity to synthesize rather than to analyze; to see relationships between seemingly unrelated fields; to detect broad patterns rather than to deliver specific answers; and to invent something new by combining elements nobody else thought to pair."

— Dan Pink, A Whole New Mind

What If?

You Combine

You focused size

You replaced elements

You did things different

Some thoughts

animals + plants
plants + stationary
stationary + clothes
clothes + animals

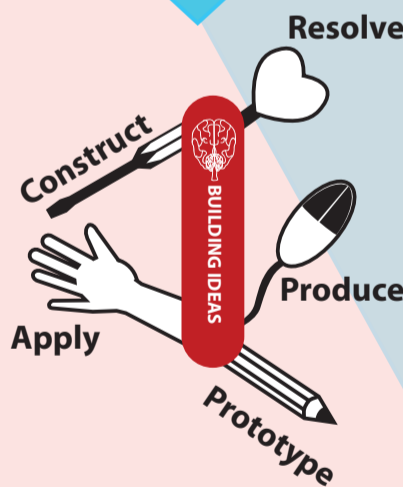
Bigger, smaller, wider, narrower, longer, taller, heavier, lighter

adapt adopt alter

Draw a picture of the challenge.
write a story of the challenge.

3 Innovate

Play your Symphony
Combine the elements;



Know The Future

What has happened
What is happening
What might happen?

Original Idea

Original ideas require a team approach

Talk your idea through
Experience opinions
Ask question
Make decisions

Smart Goal

Specific
Measurable
Attainable
Relevant
Time Bound

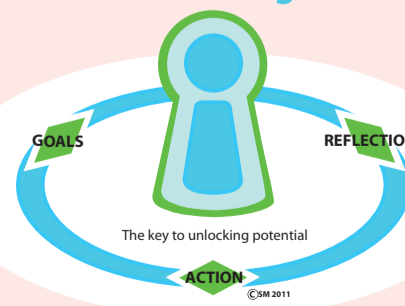
Goal Reflection

Were your GOALS Specific
Did you act on your GOALS

Can you describe your meta-cognition

Have you stuck to your time-schedule

A model for moving forward
Thinking
Planning
Doing
Reflecting



Simon Mansfield
Anne Kelly
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"Creativity is allowing yourself to make mistakes. Art is knowing which ones to keep." -Scott Adams

4 Reflect

Was the challenge meet

Goal achieved

- 1 ✓
 - 2 ✓
 - 3 ✗
 - 4 ✓
- etc

Cycle until resolved
Go back to GO and don't collect \$200

